COOKIE DISCLOSURE TEXT ON THE PROCESSING OF PERSONAL DATA

Tracking technologies such as cookies, pixels, gifs ("**Cookies**") are small files placed on your devices such as tablets, phones or computers when you use online applications such as websites or mobile applications. Thanks to cookies, the servers of our websites and applications recognize your devices and, for example, manage the traffic on the site. Cookies also help us analyze the number and audience of visitors to our website or application so that we can improve our software to provide you with a better experience.

The term **"OneIngage"** refers to and encompasses OneIngage Pazarlama ve Teknoloji Çözümleri A.Ş., Intechno360 Pazarlama Teknolojileri A.Ş., Ingage Dijital Pazarlama Hizmetleri A.Ş., OneIngage International Media, Marketing and Technology Solutions FZ-LLC and Digital Panorama Bilgi ve İletişim Teknolojileri Sistem ve Hizmetleri A.Ş

Pursuant to the Law No. 6698 on the Protection of Personal Data ("**Law**"), your personal data regarding the cookies used on https://oneingage.com/ ("**Platform**") may be processed by OneIngage ("**Company**") as the data controller within the scope described below.

Purposes and Legal Grounds for Processing Personal Data

Your collected personal data will be processed for the purposes set out below ("**Purposes**") within the personal data processing conditions and purposes specified in Article 5 of the Law. Cookies are used on the platform for different purposes. Depending on the type of the relevant cookie used, the data processing purposes and the data processing condition under the Law that we rely on when using the relevant cookie may vary.

Essential Cookies

Mandatory cookies are cookies that are placed on your device when you view the Platform and are necessary for the proper functioning of the online services offered. For the data processing activities we carry out during the use of these cookies, we rely on the data processing condition that "**It is necessary to process personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract**" within the scope of Article 5 of the Law.

Performance and Analutics Cookies

Performance cookies allow us to track and analyze visits and traffic to the Platform. Thanks to these cookies, we can obtain information such as which areas on the Platform are visited most frequently or infrequently and we can optimize the traffic of the Platform.

For the data processing activities we carry out during the use of cookies, which are in question in cases where you explicitly request the relevant information society service, and first-party analytical cookies, which are statistical measurement tools used for purposes that do not significantly affect the privacy of users, such as obtaining general - statistical information, we rely on the data processing condition that "data processing is mandatory for the legitimate interests of the data controller, provided

that it does not harm the fundamental rights and freedoms of the data subject" within the scope of Article 5 of the Law.

For the data processing activities we carry out during the use of cookies and third-party analytical cookies, unless you have expressly requested the relevant information society service, we rely on your explicit consent, if applicable within the meaning of Article 5 of the Law.

Below you can find the different types of cookies we use on the Platform. The Platform uses both first party cookies (placed by the Platform you visit) and third party cookies (placed by servers other than the Platform you visit).

Performance and Analytics Cookies			
Cookie Name	**Provider**	**Intended Use**	**Duration of Use**
_ga_R7S3N4LRPW	*oneingage.com*	It is used by Google Analytics to store user-specific statistical data.	*1 year*
_ga	*oneingage.com*	Stores a unique identifier used to generate statistical data about how the visitor uses the website	*1 year*

To whom and for what purpose the processed personal data can be transferred

Your personal data collected in line with the fulfillment of the above-mentioned Purposes may be transferred to consultants and other technical service providers to whom we provide services within the scope of our legitimate interests, to our business partners with whom we cooperate within the scope of our legitimate interests, to legally authorized public institutions and legally authorized private organizations within the scope of the data processing conditions set out in Article 5 of the Law within the scope of the fulfillment of our legal obligations and in accordance with the rules regarding the transfer of personal data specified in Article 8 of the Law.

Some cookies used on the Platform are provided by third party service providers other than the Company. Your identity and marketing data and cookie records if you have given your explicit consent:

- may be transferred to Google LLC resident abroad for the purposes of tracking and analyzing the visits and traffic of the Platform and optimizing the traffic of the Platform within the scope of the data processing conditions regulated in Article 5 of the Law in accordance with the rules regarding the transfer of personal data specified in Article 9 of the Law with the use of performance and analytics cookies.

Method of Personal Data Collection

Your personal data is collected electronically through cookies on the Platform within the scope of the fulfillment of the above-mentioned Purposes.

Rights of the Data Subject under Article 11 of the Law

As a data subject, you have the following rights pursuant to Article 11 of the Law:

- To learn whether your personal data are being processed,
- To request information in case your personal data has been processed,
- To find out the purpose for processing of your personal data and whether they have been used in accordance with that purpose,
- To know the third parties to whom personal data have been transmitted at home or abroad,
- To request for the correction of your personal data if they are incomplete or incorrectly processed and ask that the process carried out in this context be notified to the third parties to whom your personal data have been transmitted,
- To request for the deletion or destruction of your personal data if the reasons for processing the same have ceased to exist although they have been processed in accordance with the Law and other relevant laws, and ask that the process carried out in this context be notified to the third parties to whom personal data have been transmitted,
- To object to the occurrence of any result that is to your detriment by means of analysis of personal data exclusively through automated systems;
- To demand compensation of your loss if you incur a loss due to illegal processing of your personal data.

In the event that you submit your requests regarding your rights stated above to our Company via the data subject application form, which you can Data Subject Application Form access at kvkk@ingage.media, our Company will finalize the request free of charge as soon as possible and within thirty days at the latest, depending on the nature of the request. However, if the transaction requires an additional cost, the fee in the tariff determined by the Personal Data Protection Board shall be charged by our Company.

Cookie Settings in Browser Settings

You can also control it through the settings of the browser you are using. You can access information on the management of cookies in frequently used browsers via the links below:

- Google Chrome (https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3Dde sktop&hl=en)
- Mozilla Firefox (https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectslug=enable-and-disable-cookies-websitepreferences&redirectlocale=en-US)
- Microsoft Internet Explorer (https://support.microsoft.com/en-us/edge/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use)
- Safari (https://help.apple.com/safari/mac/9.0/#/sfri40732)
- Opera (https://help.opera.com/en/latest/web-preferences/)