



Turn Your Marketing Data
Into Actionable Insights!

The Challenge

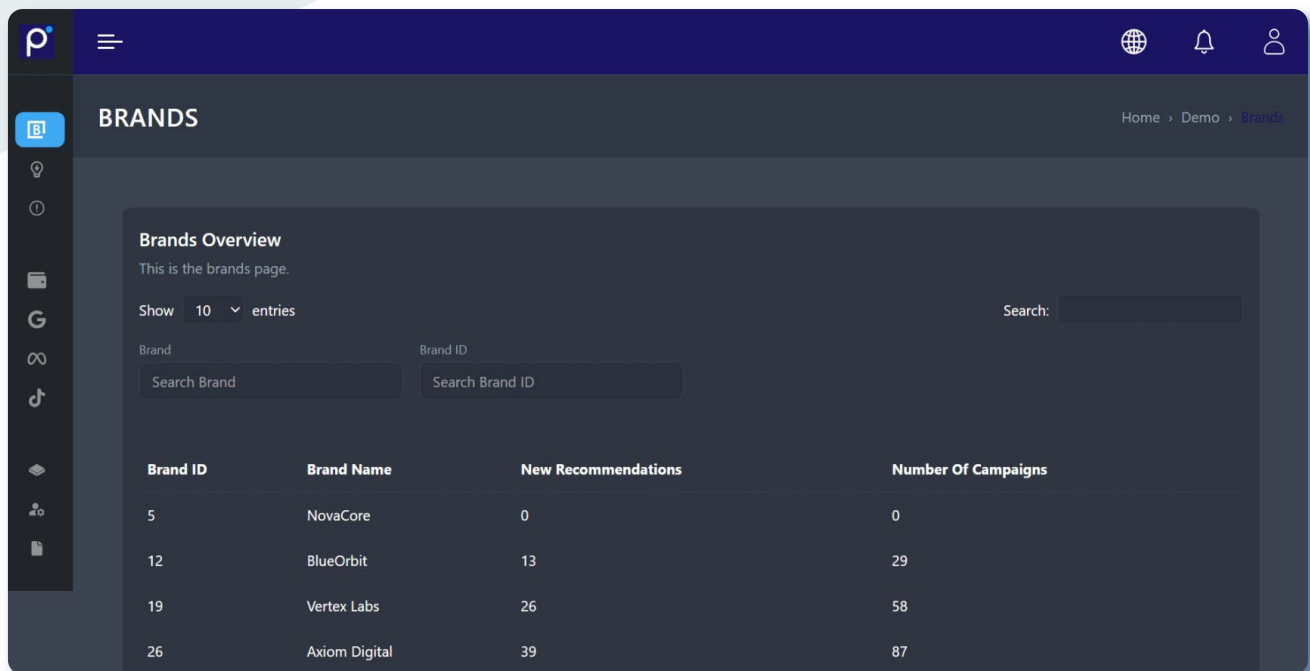
The Cost of disconnected fragmented interfaces and manual workflows expose teams to high-risk budget entries and strategic misalignment.

In the MENA region, where Google and Meta alone account for approximately 70% of all digital ad spend, managing these platforms in silos creates immense operational vulnerability.

The Solution: Progin

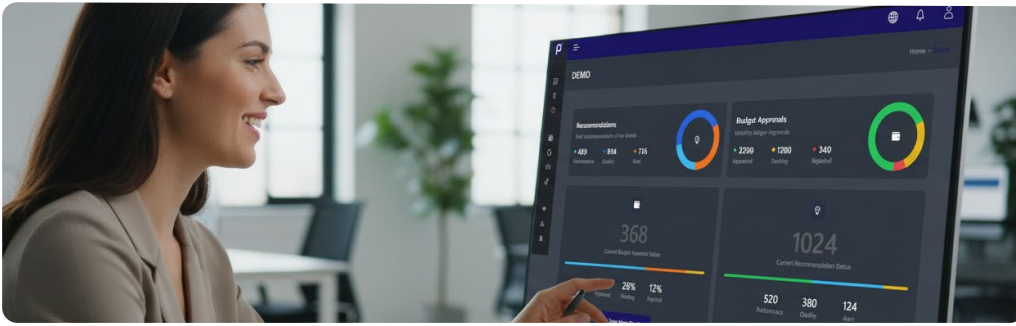
Progin is an AI-powered platform that turns marketing data into actionable insights by unifying campaign optimization and budget control, delivering financial efficiency and operational control in a convenient UX.

Progin delivers a "Day 1" solution by securing and optimizing the channels where the vast majority of your investment resides, replacing platform fatigue with a single, secure platform.



How Progin Helps You

- **Centralized Platform:** Unify fragmented advertising ecosystems—including Google Ads, Meta, and DV360—into a single, high-performance interface.
- **Operational Oversight:** Protect your brand with mandatory manager approval gateways and a one-click Rollback System that reverses errors instantly without pausing your momentum.
- **Actionable Performance Intelligence:** Leverage an always-on AI engine that analyzes real-time campaign data to generate concrete suggestions tailored to your specific KPIs.
- **Investment Integrity Guard:** Eliminate the risk of "human error" with proactive blockers that detect budget anomalies—like accidental extra zeros—before they drain your resources.



progin

ProgiN For The Digital Leaders

For Marketing Agencies



- **Multi-Client Management:** Run multiple clients and channels from a single system, keeping structure and control as accounts and spend scale.
- **Quality at Scale:** Apply consistent campaign standards and automated checks across teams, clients, and platforms.

For In-House Marketing Teams



- **Centralized Governance:** Bring all channels, budgets, and approvals into one system to maintain clear ownership, visibility, and control across internal teams.
- **Cost & Risk Control:** Prevent budget leakage and campaign errors through automated checks and structured validation, turning operational discipline into measurable OpEx savings.

Early Adoption, Long-Term Value

ProgiN already delivers the core capabilities teams expect from a modern marketing intelligence platform. Adopting it at this stage allows you to access upcoming capabilities earlier and under more favorable commercial terms—without changing tools, workflows, or operating models.

Multi-Channel Expansion

TikTok Ads integration and a mobile-first setup for managing campaigns across locations.

Competitive & Team Intelligence

Automated competitor benchmarking and performance-driven gamification.

Creative Performance Excellence

AI-supported creative generation and data-backed scoring, paired with advanced media planning.

Agentic Media Buying

The transition from AI-assisted optimization to autonomous, high-frequency execution.

Visit oneingage.com/progin to join us!

